

Special Olympics Forsyth County

Let me win. But if I can not win, let me be brave in the attempt! ~ Athlete's Oath



"Special Olympics is a testament to the indestructibility of the human spirit."

~ Nelson Mandela



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Overview

Special Olympics Forsyth (SO Forsyth) has served Forsyth County for over 20 years. However, in the past 6 years, we have seen tremendous growth in programs and athlete participation due to the collaboration of Forsyth County Schools, Parks and Recreation, parents and community organizations. Over 300 athletes now participate in local, regional and state competitions. SO Forsyth provides a true sporting program which promotes teamwork, physical fitness, self-confidence and inspiration along with an environment for healthy social interaction that would not be available otherwise. This program is unique in that it fosters and promotes sports, recreation and social opportunities within and outside of the school system. The spirit of SO Forsyth can be found in its core volunteers who donate their time as coaches, event workers and committee members to support and promote our events. Strong bonds and friendships are formed between athletes, unified partners and the community. Our Athletes represent the courage, determination and respect we all strive to live by. Their resiliency, competitive spirit and love for one another is contagious and unconditional.

SO Forsyth 5k & Family Fun Run

The tables are turned at this race as Special Olympians cheer on the runners and offer high fives at the finish line. The SO Forsyth 5K is held at The Avenue Forsyth, in Cumming GA, each November with over 500 runners, vendors and volunteers. We market the race with our sponsors in mind, providing extensive visibility through social media, email campaigns, newspaper coverage, magazine articles and banners strategically placed around the county. The Team Challenge encourages corporations, schools, organizations and running clubs to participate.



Battle of the Bats

What began as a desire to compete against other teams in preparation for the state game grew into the Battle of the Bats Softball Invitational. Twenty two Special Olympic softball teams travel from all over Georgia and bordering states to experience this much anticipated day. Over 250 Special Olympic athletes, 65 Coaches, hundreds of volunteers, family and friends will descend on Central Park in August, positively impacting Forsyth County - staying in hotels, enjoying unique shops and restaurants that only Forsyth County offers. Join in on the excitement with Forsyth County's gold medal teams, friends, family and community members who support Special Olympics Forsyth.



The Spring Games



It's April! The excitement level is over the top as over 300 athletes from Forsyth's school system converge on Central High School ready for the track and field competitions to begin. The athletes are greeted by over 100 volunteers, predominately local businesses, and teamed with 350 high school buddies. The festivities begin with a parade down the track during the opening ceremony, featuring local celebrities and exhibitions. It's an amazing site to witness as athletes stand tall and proud on the awards stands to receive their ribbons as families, friends and students show their support.

Empower the Life of an Athlete

Gold Medal \$6500+

Website Listing w/Link
Framed Mural of Athletes

Includes Event Levels:

Finish-Line
Long Jump
Home Run

Sliver Medal \$4500+

Website Listing
Framed Mural of Athletes

Includes Event Levels:

Runner
Dash
Triple

Bronze Medal \$2500+

Website Listing
Framed Mural of Athletes

Includes Event Levels:

Walker
Relay
Double



**Ask about...
Single Event
Sponsorships**

SO Forsyth 5K & Family Fun Run

Finish Line: \$1,500+

- Large logo on top of t-shirt
- Logo on event banner
- Event display table
- 10 race entries and 10 race shirts

Runner: \$500+

- Logo on t-shirt
- Logo on event banner
- Event display table
- 4 race entries and 4 t-shirts

Walker: \$250+

- Logo on t-shirt
- Event display table
- 2 race entries and 2 race shirts

T-shirt Sponsor: \$2000

- Logo on front of t-shirt
- Event display table
- 10 race entries & 10 race shirts

Spring Games

Long Jump: \$1,000+

- Display corporate banner
- Logo on t-shirt
- Name in program

Dash: \$500+

- Logo on t-shirt
- Name in program

Relay: \$250+

- Name in program

Battle of the Bats

Home Run: \$500+

- Logo on t-shirt
- Logo on event banner
- Name in program

Triple: \$250+

- Logo on event banner
- Name in program

Double: \$100+

- Name in program

Grand Slam: \$2000+

- Speech at the event
- Logo on t-shirts
- Logo on event banner

To learn more about becoming a sponsor or to make a donation, visit

www.soforsyth.com/oursponsors

Community Impact

• **Special Olympics Forsyth** provides year-round sports training and athletic competitions for over 300 children and adults with intellectual and developmental disabilities.

• **Forsyth County Athletes** gain confidence, athleticism, communication skills and an awareness of their capabilities through determination and motivation often led by the encouragement of their coaches and unified partners.

• The spirit of **Special Olympics Forsyth** can be found in its core volunteers who donate their time through coaching, reaching out to the community, supporting and promoting events and building relationships with our athletes.

• **Special Olympics Forsyth** programs are vital to the success of an athlete's transition to adulthood as it positively enhances one's independence, community involvement, social skills, health and self-worth.

"Helping in Special Olympics gives us a chance to help participants realize they are winners! There are no limitations, no lines or boundaries they cannot cross. To see the excitement and love in their eyes is amazing! By supporting the Special Olympics Forsyth programs through financial and volunteer means, we receive so much more from the children than we could ever give back. We feel 'special' and honored to be a part of this special day. "

~ Automation Direct



Special Olympics Forsyth County is a 501c3 Non Profit organization
(100% of proceeds go to Special Olympics Forsyth and may be tax deductible)